Ormsby and Thickstun Interpretive Design

2017 **BASE RETAIL PRICE SHEET** for IZone panels thru O&T

1/8 THICK PANELS/ CHPL 1/8" XT

1	6 square feet	\$40 sq. ft.
15		35.00
20		32.50

P.O. Box 340 21351 W. Silverbell Rd. Marana, AZ 85653

520-616-6140

1/2 THICK PANELS/ CHPL 1/2" XT

fax: 520-616-6143

cthickstun@aol.com

Irormsby@aol.com

www.orms by thick stun.com

_1	6 square feet	66.25
15		57.20
20		53.75
_1	12 square feet	57,50
15	•	51,25
20		45.00
1	15 square feet	57,50
15	-	51.25
20		45.00

Note: these are base material prices and does not include the shipping, crate, proofs, labor, or setup fee.

Ormsby and Thickstun	SIGNAGE MATERIAL:					
Interpretive Design	MATERIALS FOR SIGN ONE OF ORDER:					
	Total square footage of sign:					
	Panel thickness:					
	Cost per square feet for panels for that size	and quantity:	(FROM PRICE LIST)			
P.O. Box 340	Sign cost:		(THIS FEE IS FOR FIRST SIGN ONLY: ADDITIONAL SIGNS ADD ON PART 2)			
21351 W. Silverbell Rd. Marana, AZ 85653	Plus setup fee: \$150					
520-616-6140	Plus crate: \$45					
fax: 520-616-6143	Paper proof: \$60					
cthickstun@aol.com	Lab proof: \$25					
www.ormsbythickstun.com	TOTAL for first sign					
	Part 2: ADDITIONAL SIGNS:					
	Number of signs x Sign Cost above:					
	Number of signs x \$60 each for paper proc	ofs:				
	Additional for crate, \$20 per number of sig	çns:				
	Subtotal:					
	Plus 15% markup:					
	Total for all panels:					

LABOR:						
Estimated number of hours to complete an interpretive panel:						
SIMPLE: 2 hours for opening file, upgrading to 2017 software, outputting to PDF to IZone specs. (For a reprint from a file needing no changes.)						
MINOR CHANGES: 4 hours for making text or map changes on file, ripping pdf for proof and checking, then outputting to PDF to IZone specs.						
AVERAGE: 12 hours for sketching layout, using provided text and visuals, create a simple map. (If planning a group of panels, if you use AVERAGE for all, a balance of complex and simple designs can be accomplished.)						
COMPLEX: (A multi-species habitat drawing, a reconstruction of an archeological site, a cutaway of a military installation) 60 to 120 hours for planning, developing complex image with input from experts, rough drafts of image in process, final rendered image and design, digital proofs and outputting to PDF to IZone specs.						
PANEL #						
Enter estimated hours for design: hours						
Select Hourly rate: Panel design & illustration labor						
Fee for writer or editor (\$375 per panel): YES						

Total for panel:	

Total labor: